**Targeted Learning Style:** Auditory

**Product Medium:** Comic

**Characteristics:**

Auditory learners learn best with sounds to accompany the material.  
They remember sounds.

They are sensitive to a variety of sounds.

Learns through listening – lectures, discussion, talking things through

Prefers directions given orally

Repetition helps

Benefits from reading text aloud and recording that spoken text

Jingles

Mnemonics

**Approaches to Product:**

To make this product more appearing to auditory learners we could create the comic book displayed digitally with audio for the dialogue.

Read product aloud to audience.

Deliver learning through jingles.